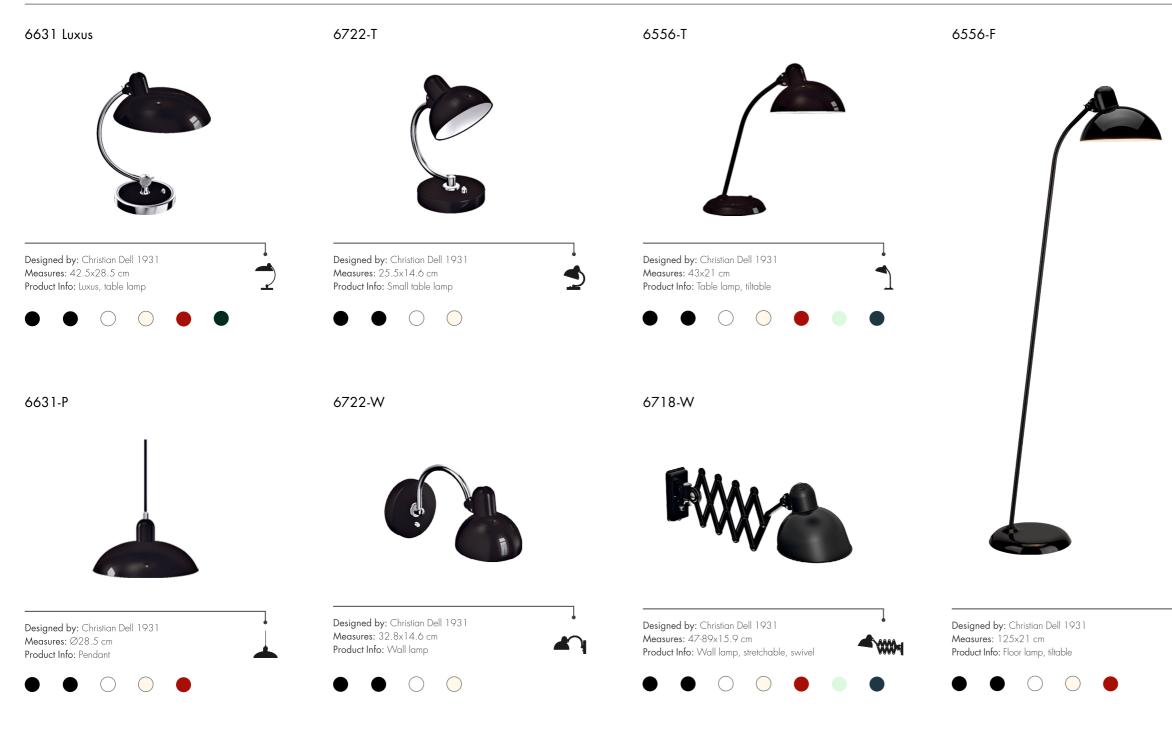
KAISER idell™

ORIGINAL BAUHAUS DESIGN

REPUBLIC OF Fritz Hansen*

MODELS



COLOURS



PRINTED COLOURS MAY VARY FROM THE ORIGINAL COLOURS.



HISTORY OF A DESIGN ICON

Christian Dell was a German silversmith and designer. From 1922-25 he worked as a foreman in the metal workshop at the Bauhaus in Weimar where he was the man behind a highly innovative and pioneering style of design.

The Bauhaus movement occupies a place of its own in the history of the 20th Century, which had significant influence on architecture design, art and new media. As one of the first colleges of design, it brought together a number of the most outstanding contemporary architects and artists.

THE KAISER idell[™] SERIES

Beginning in 1926 Dell sketched lamps, often for the lamp factory Gebr. Kaiser & Co. The first catalogue was launched in 1936 in which the table lamp model 6631 Luxus appeared for the first time. This lamp soon became the undisputed top model of the KAISER idell[™] series - then, as well as today, the symbol of noble Germanic design, exquisite choice of materials and precise engineering.

KAISER idell[™] is the result of a long-standing tradition for creating original and timeless design. Dedicated craftsmanship and carefully selected materials ensure that your KAISER idell[™] is of the highest quality and will remain beautiful and durable.

ORIGINAL KAISER idell™

The term "idell" is a play on the word "idea" and his last name "Dell". "KAISER" is a reference to the original manufacturer Gebr. Kaiser & Co. It is from the contraction of these terms the KAISER idell[™] series got its name.

The dome mounted above the reflector on the KAISER idell[™] series is embossed with the words "ORIGINAL KAISER-idell".

